

Jacy Dawn Valeras

Jacy Dawn Valeras has spent her entire career focused on both the performance and the business side of country music. Born and raised just outside of Boston, she started singing professionally at 13 and by 19, Jacy Dawn was opening for country music legends like Reba and Willie at iconic venues like Madison Square Garden, the Bluebird Café and the Texas Troubadour Theatre.

When vocal issues caused her to press pause on her singing career, Jacy Dawn knew she could combine her experience as a performer with her love of social media marketing, graphic design and content creation. In 2012, she launched her Nashville-based company, Platinum Circle Media with a client roster that includes country music superstars, record labels and Fortune 500 companies who come to her for what she does naturally: create star power.

As the creator and host of the popular YouTube series Music City Mentor, Jacy Dawn shares her wisdom with rising artists and has developed a unique platform devoted to mentorship with over 250 thousand views and counting. In 2020, she joined forces with Boston radio legend Candy O'Terry to create the award-winning Nashville-based podcast series Country Music Success Stories where music industry icons open the doors to their homes to share firsthand how they got to where they are today. In 2021, Valeras and O'Terry formed Two Dreams Entertainment, LLC with a vision to expand their brand through the creation of a robust website: countrysuccessstories.com, YouTube channel, vlog, and educational summits for the next generation of country music stars.